

Wenxin (Wendy) Ju

UX DESIGNER

Website wenxinwendyju.com
Email wju@andrew.cmu.edu
LinkedIn linkedin.com/in/wxwendyju/

Experience

Product Designer

Collaboration Station, VariAbility Lab@CMU | 12/2022 - Now

- Led design of web-based collaborative learning environment for EdASE's 2023 summer coding camp for autistic high school students
- Built new interaction flows and features that facilitate effective collaborations among students with diverse learning abilities
- Iteratively tested and improved the design with EdASE instructors
- Created a comprehensive design specification to guide future camps, working closely with developers to deliver 2023's MVP

UX Designer & Researcher

inQ Service @ MHCI capstone | 01/2023 - Now

- Conducted generative research involving 30+ stakeholders and derived critical insights to develop a competitive product strategy for a SaaS Industrial IoT startup
- Built and tested 5+ prototypes with facility managers to optimize user experience and ensure more confident sensor management

Designer

Agenda NYC, New York | 01/2022 - 05/2022

- Conceptualized and designed two new tech and insurance websites with a team of researcher, designers, art director, and developers to meet business's goals
- Oversaw the implementation of design systems across various devices, ensuring optimal user experiences
- Designed new on-brand visual identity system, driving successful launches on the client's website and social media platforms

Product design Intern

argodesign, New York | 06/2021 - 08/2021

- Developed user experience for the new .com site experience for a Fortune 500 client
- Created wireframes and prototypes for a more personalized homepage to gain customer traction
- Created, evolved and maintained the Design Library System

Other Experience

USC UIUX Designathon Mentor

| 04/2021

Provided feedback and guidance to participating students on their app designs, including the design concept, user flow, functionality and overall user experience.

Education

Carnegie Mellon University

Graduating 08/2023 | GPA 3.8

Master of Human-Computer Interaction

Pratt Institute

Graduating with Highest Honor | GPA 3.8
08/2017 - 05/2021

BFA Communications Design
Sustainability Minor

Tools/Skills

• Figma • Arduino
• Adobe CC • Cinema 4D
• HTML/CSS • Blender
• Javascript • Tableau

• Interaction Design
• User-centered Research
• Information Architecture
• Storyboarding
• Prototyping
• Wireframing
• Design System
• User Testing
• Product Strategy
• Graphic Design
• Motion Design
• Typography
• Photography

Honors

D&AD New Blood Portfolio Winner
Wix best portfolio to see in 2021
Pratt Circle Award
President List Honors, 2018-2021