

WENDY JU

UIUX DESIGNER

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EDUCATION

Carnegie Mellon University | 2022-2023
Pittsburgh, PA
Master of Human Computer Interaction

Pratt Institute | 2017-2021
New York, NY
BFA Communications Design
Sustainability Minor
GPA: 3.8/4.0

HONORS

D&AD New Blood Portfolio Winner
Graduating with Highest Honor
Pratt International Student Scholarship
Pratt Circle Award
President List Honors, 2018-2021

TOOLS & SKILLS

- Figma
- Adobe Creative Suite
- Sketch
- Cinema 4D
- Blender
- Keynote
- HTML/CSS/JS
- Python
- Arduino

- Interaction Design
- Product Strategy
- User Research
- Design System
- Storyboarding
- Prototyping
- Wireframing
- User Testing
- Information Architecture
- Communication
- Graphic Design
- Brand Design
- Motion Design
- Photography

LANGUAGE

Fluent in Mandarin
Working Proficiency in English

EXPERIENCE

Designer | Jan, 2022-May, 2022
Agenda NYC, New York

Worked closely with strategy, development, and design team to develop new visual system and business websites to meet clients' goals, took charge of prototyping and implementing design across all touchpoints.
Developed and pitched campaign concepts, created new branding assets for brands.

Product Design Intern | Jun-Aug, 2021
Argodesign, New York

Worked with an experienced product design team to develop user experience for the new .com site experience for a Fortune 500 company.
Brainstormed and created neesigned personalized user journey on the homepage
Maintained, created and evolved components for design library system
Prepared for client delivery and presentation.

Freelance Designer | Jul, 2021-Feb, 2022
Zenja Technology, New York

Worked with supervisor to develop concept design and workflow for socializing and educational mobile apps. Took charge in designing the app logos, icons, and user interface.

Web Designer | Jun-Aug, 2019
Wix Playground Academy, New York

1 in 40 participants selected from over 800 applicants worldwide to workshop, design, and launch clients' sites in a highly collaborative environment.
Responsibilities includes conducting market research, wireframing, prototyping, visual design, web development, motion design. Worked directly with clients to define problems, explore concept solutions, and deliver design production.

EXTRACURRICULUM

Heart of Dinner Volunteer | 2021 ongoing
Packed and delivered care packages to Asian elderly living in NYC to combat Asian hate crime.

USC UIUX Designathon Mentor | Apr, 2021
Provided critiques and guidance for students participating in a 24-hour-app-design-challenge as one of the eight mentors in 2021 CreateSC.

Ignition Lab Pitch Competition Finalist | Oct, 2018-Apr, 2019
Took part in a two-semester-long entrepreneurship program at Pratt, developed and pitched a business model of a platform that allows student artists to promote work and connect

Chinese Student Scholars Association Member | Sep, 2017-Sep, 2018
A member of Pratt CSSA outreach department; took charge of contacting outside sponsors, supporting on-campus events, co-hosting events with other student organizations.